



CISION

## Greenlam Industries Ltd. all set to Unveil its Exquisite New Designs Under its Flagship Brand - Greenlam Laminates

NEW DELHI, September 29, 2017 /PRNewswire/ --

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**Parul Mittal, the Director of Marketing and Design,** said, *"At Greenlam we always try and give the best to our patrons, keeping that in mind, our collection has been inspired from the look and feel of the most aesthetic natural and abstract looks and the latest in design trends in the industry. We pride ourselves in being able to provide the best."*

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(11:01 Hrs. IST)

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## RELEASES



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## Chawm Ganguly



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Currently focusing on helping Corporates bridge the Traditional-Social Media divide and installing GenX values in Millennial motherboards.

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# Biz Wire Express, 29 September 2017

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Faithful to their mission to deliver nothing but the best to their consumers, Greenlam Industries' flagship brand Greenlam Laminates, will unveil 58 stunning new designs and three new textures to their ever-growing laminate collection. This will give their consumers a lot more to choose from.

(Photo: [http://mma.prnewswire.com/media/564577/Synchro\\_collection\\_by\\_Greenlam\\_Laminates.jpg](http://mma.prnewswire.com/media/564577/Synchro_collection_by_Greenlam_Laminates.jpg) )

*"Greenlam Laminates is our Flagship brand which is why whenever we consider a new range launch we respond to the needs emerging from today's evolving lifestyles and to the desires of customers. At Greenlam, we believe that it is important to make design selections easier for our customers. Adhering to that philosophy, we have developed a new collection which reflects these values and brings the most elegant designs to the Indian market. Our newest additions to the Greenlam collections reflect the extensive research into the latest trends in the interior industry. This has inspired us to bring the best home," said Saurabh Mittal, the Managing Director and CEO of Greenlam Industries Ltd.*

**Parul Mittal, the Director of Marketing and Design,** said, *"At Greenlam we always try and give the best to our patrons, keeping that in mind, our collection has been inspired from the look and feel of the most aesthetic natural and abstract looks and the latest in design trends in the industry. We pride ourselves in being able to provide the best."*

The new Greenlam Collection features textures ranging from natural textures like wood, stone and fabric to abstract textures like stucco which adds a certain appeal and ruggedness to your home. These textures are meant to give Greenlam's consumers flexibility while designing their houses and enhance their creativity in interiors.

The new Greenlam range features 12 collections namely, HD Gloss, Synchro, Designer Collection, Super Gloss, Olmo, Wood Horizontal, Nuovo Smoked, Woodgrain, Naturalle, Stucco, Stone Collection, Textile and Pearlescent.

### About Greenlam Industries Limited

Greenlam is among the top three laminate manufacturers in the world and Asian market leader in decorative laminates. With over two decades of experience in the surface décor space, Greenlam has been the pioneers in introducing the international décor trend, in India & to the international markets. Greenlam Industries Limited has been beautifying spaces for years by infusing creativity into every piece of work and turning it into sheer pieces of beauty and brilliance. A name to be reckoned with in surfacing products in more than 100 countries, Greenlam Industries Limited is standing tall with its guiding philosophies - innovative technologies and creative solutions. The company is engaged in the manufacture of decorative laminate, decorative veneers, doors, wall clads, wooden flooring and MFC (Melamine Faced Chip Board). For further information, please visit: <https://www.greenlam.com>.

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