

WAT's architectural tour headed for Mayan Mexico



World Architecture Travel (WAT), an international network for architectural tours, is curating a unique travel experience to Mexico from October 28 to November 10. The tour will be interspersed with explorations, interactions, lectures, and a peek into lesser-

known places, including architectural marvels such as Chichen Itza, Cuernavaca, Merida, Puebla and Tulum Ruins.

Also included is a visit the UNESCO World Heritage Site of Teotihuacan, a city believed to have been established around since 100 BC. It will

highlight the architectural and anthropological significance of the complex city that once housed multi-floor residential compounds, pyramids, shrines and a population of 1,25,000 or more of multi-ethnic groups. Besides historic sites, the tour will also travel to Mexico City, within 40km from the ruins of Teotihuacan, and showcase the city's transformation as well as learn about Me-Mo, short for Mexican Moment – a term invented by local architects.

Following the footsteps of Modernist creatives' Luis Barragan, Felix Candela, Pedro Ramirez Vasquez, Mario Pani and others, local architectural firms such as Jose Castillo's Arquitectura911sc and Productora along with young and brilliant architects and designers such as Frida Escobedo, Tatiana Bilbao, Fernando Romero, Alberto Kalach, Enrique Norten and Issac Broid are creating a new Mexico. The programme is open for registration on www.worldarchitecturetravel.com, supported by The World Architecture Festival (WAF), an annual festival and awards ceremony that celebrates the architecture and design industry.

H&R Johnson launches revolutionary campaign for visually disabled

India is not the easiest place to live in if you are differently-abled. There are not enough ramps for wheelchairs, the pavements are not user-friendly, public transport does not come with special facilities, etc. This made H&R Johnson (India) launch the second phase of their Red Ramp Project to spread awareness to make India accessible for the visually impaired with the use of tactiles in public spaces.

This campaign is the second initiative of the Red Ramp Project, which was executed in 2015 by Johnson Tiles. It is conceptualised by Soho Square and features Adwait Marathe, a visually challenged actor, singer and theatre personality, who portrays how tactiles help him commute independently in his daily life.



The campaign intends to instill self-confidence among the visually challenged to move around independently across the country, with the support of better infrastructure. It includes the installation of Johnson Endura Tac Tiles, an innovation from H&R Johnson's portfolio, in public places to provide information to help the visually challenged commute. It's already deployed at major railway stations in Mumbai (Bandra and Mumbai Central railway stations), Bengaluru, Hyderabad and Kochi Rail Metro projects to name a few.

Greenlam Laminates unveils 58 new designs

The latest offering from Greenlam Industries' flagship brand Greenlam Laminates is a range of new designs for 58 laminates and three textures to their growing collection.

"We believe that it is important to make design selections easier for our customers. So, we've developed a new collection of elegant designs to the Indian market," says Saurabh Mittal, MD and CEO of Greenlam Industries.

The latest collection features textures ranging from natural textures like wood, stone and fabric to abstract ones like stucco, which add a certain appeal and ruggedness. Parul Mittal, director of Marketing and Design, adds, "This collection is inspired from the look and feel of the most aesthetic natural and abstract looks and the latest design trends."

The new Greenlam range features 12 collections — HD Gloss, Synchro, Designer Collection, Super Gloss, Olmo, Wood Horizontal, Nuovo Smoked, Woodgrain, Naturalle, Stucco, Stone Collection, Textile and Pearlescent.



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