



Decowood from the house of Greenlam Industries Ltd unveiled its 2016 collection of premium veneers

Greenlam Industries Ltd. recently showcased its new Decowood collection with 78 new varieties at its manufacturing facility in Behror-Rajasthan. The range is made from over 30 wood species with an amalgamation of crafted expertise and wooden beauty. The entire range exudes an elegant and contemporary appeal. In addition, there are customised veneers which can

be made as per customer's individual taste and preference.

The collection presents new exotic variants in various categories such as:

- **Oxidised (O2):** This high character veneer is developed through a special oxidisation process. The colour change differs from veneer to veneer, resulting in light and dark shades.
- **Impression:** The impression

category is all about textured veneers. Decowood has introduced three new textures across all the species in these categories.

- **Masterstroke:** The masterstroke as the name says is a series of hand-painted veneers in which the wood is crafted into a new dimension. These UV block printed veneers come in six beautiful artistic patterns.
- **Polished Panel:** This is first-of-

its kind range of pre-polished and ready to use veneers available in three variants - satin, satin plus and matt. The factory polished veneers come with a very long life. These polished panels are available in over 30 species.

- **UV Plus:** These veneers are especially hand-crafted to give a rich wood feel. They are available in two species- oak and walnut.



Naturalle Collection.



Pearlescent range.



The latest Decowood collection displayed at the second edition of Decofest 2016.

- **Digital:** These veneers have been introduced for the first time in India. Digital veneers are a combination of precious wood and technology. Customers can get their own designs customised and transformed into a personalised wall, floor or ceiling.
- **Limited Edition:** This collection highlights nature's inherent designs such as cracks, knots, ridge, cuts, sap etc. This collection is available but only for limited period.

Saurabh Mittal, managing director and CEO, Greenlam Industries Ltd, says, "Being the leaders in natural veneers, we have introduced new teak

ABOUT GREENLAM INDUSTRIES LIMITED

Greenlam is a leading laminate manufacturer and Asian market leader in decorative laminates. With over two decades of experience in the surface décor space, Greenlam has been a pioneer in introducing the international décor trend, in India and to the international markets. Greenlam Industries Limited has been beautifying spaces for years by infusing creativity into every piece of work and turning it into sheer pieces of beauty and brilliance. A name to reckon with in surfacing products in more than 100 countries, Greenlam Industries Limited is standing tall with its guiding philosophies – innovative technologies and creative solutions. The company is engaged in the manufacture of decorative laminate, decorative veneers, doors, wall clads, wooden flooring and MFC (Melamine Faced Chip Board).

and engineered collection at our second edition of Decofest 2016 – the festival of wood. The smart innovation in the veneer collection has received great reviews. We are confident that our products will lead the path for greater innovation in the veneer industry."

With an annual manufacturing capacity of 4.2 million square metres of decorative veneer sheets per annum, Greenlam Industries Ltd is reputedly the leader in decorative veneer manufacturing in India.

Wooden charm continues to be a timeless beauty in interiors. So go ahead and add ageless contemporary beauty to your place.