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Spectacular Residences with Decowood Veneers

Given the unlimited potential of veneer to transform an ordinary residence into a luxury haven, Decowood in collaboration with *Architect & Interiors India* launched an online initiative to recognise its creative possibilities

The beauty of veneer has captivated architects and interior designers, and resulted in strikingly innovative and award-winning projects. The versatility and potential of this material has been creatively explored by the brand Decowood, which provides an array of veneers for all types of projects – from residential and commercial to retail. The veneer company believes that there is beauty in transformation, and this philosophy inspires it to turn every piece of work into a masterpiece. Hence, Decowood in collaboration with *Architect & Interiors India* invited the architecture and design fraternity who share a fascination for wood and likes to infuse it with imagination and creativity, to send in projects depicting the most innovative use of Decowood veneers.

Called the 'Spectacular Residences with Decowood Veneers' competition, it welcomed entries from all over the country. The criteria that each entry had to meet were: it must be a residential interior project executed in the last 12 months; the design has to represent the creative application of Decowood Veneers in a completed project; the participant has to be an architect or interior designer, with the project directly executed by the concerned individual only.

The guideline allowed two entries of two distinct projects from each of the participating firms.

Following the announcement, the initiative witnessed an overwhelming response, with both leading and new design firms sending in their competitive projects. Shivaji Mohinta, country head, Decowood Veneers, says, "This turned out to be an excellent engagement platform with the design fraternity, and it showcased multiple creative executions of Decowood veneers – which adds class and richness to the interiors."

The 250+ entries were put through the judging process, wherein the jury deliberated on the design concept, the creative and visual execution of the final product and, finally, the presentation of the total interior concept with special reference to the usage of Decowood veneers.

The judging process culminated in the selection of 10 'Hall of Fame' entries, while 30 other notable entries qualified for 'Special Jury Appreciation' for their innovative use of Decowood Veneers. All entries will receive exclusive mementoes, certifications, product orientations from Decowood, and will also be featured in online portals, design books and other industry-specific media. Here's an exclusive look at the 'Hall of fame' winners.

Ankita Sweety & Pratyoosh Chandan, Studio An-v-Thot Architects, Delhi



The Plus House project was perceived as a creation of rectangles within a square, which clearly took us to benefitting proportions during the planning. This was the answer to a rather questionable site, which sat with comfort and convenience."



COMPETITION THE RESULTS

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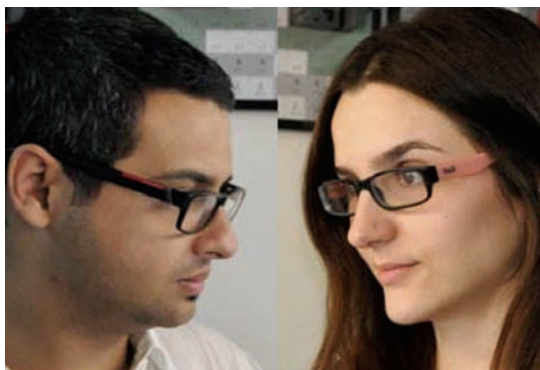
Ashmi Shah, Amit & Ashmi Architects and Interior Designers, Hyderabad



Our concept was to create an uncluttered and urban ambience using rich, contrasting contemporary materials. We used a wooden ceiling finished in Enchanted Veneer from Green Decowood, and the exposed columns were clad with Rich Ebony Veneer from Green Decowood – which connected with a wooden ledge."



Kayzad Shroff And María IJ León, Shroffleon, Mumbai



“The brief demanded a stylish, contemporary home with a minimalistic material palette. Some key design elements in the projects are the wooden feature wall, warm interior tones, and the wooden bar area.”



Meenakshi Dutta, Design ET cetra, Kolkata



“This Kolkata residence is infused with warm tones with wood finish used in the ceiling, wall panels and furniture. Gold highlights and coloured upholstery complement the play of materials and colours in the interiors.”



Monica Chawla, Essentia Environments, Gurgaon



“The residence has been designed in a contemporary style with masterfully created interiors. Every element, from the elevation of the building to a small decorative vase, has been carefully selected or designed.”



Munna Lal Sharma, Touchwood Interiors, Kolkata



"The aim of the project was to produce the combination of uniqueness and practicality in design along with viability in budget. We achieved this by using Decowood species Smoked Mahogany, Ebony and Golden Cedar."



Shabnam Gupta, The Orange Lane & The Peacock Life, Mumbai



"A boulevard of art, design and nature; this apartment was designed to be young, informal and creatively stimulating. The penthouse was divided into two floors; introducing beauty through the luxurious designs."



Shekhar Dhandapanni, Amar Architecture & Design, Chennai



"The design is aristocratic, and creates a tranquil environment. Green Decowood Smoked Sapele veneer is used in the dining and living spaces, and Green Decowood Oriental Ash veneer in the bedrooms."



Cindu Krishnakumar, Evolution, Calicut



The 5,000sq-ft residence for a Calicut-based client has understated design elements: from straight rafters on the ceiling to a complementary material palette on furniture and wall panels; exemplifying the beauty of Decowood Mahogany species."

Arun Sharma, Atrey & Associates, Delhi



The inspiration for the design is global, but with Indian sensibility at the core of this project. It is modern India flourishing in its hybrid international culture, informed by the past yet transcending it."

ENTRIES THAT RECEIVED ACCOLADES FROM JURY MEMBERS FOR THEIR INNOVATIVE USE OF DECOWOOD VENEERS

- Jatin Goel, Architectural Concern, Delhi
- Jaideep Arora, Arora & Associates, Ludhiana
- MS Cheema, Green Mansions, Karnal
- Manmohan K Wattal, Wattal & Associates, Karnal
- Neeraj Gupta, Architecture & Design, Kurukshetra
- Neha Jaipuria, Olive, Kolkata
- Sandeep Naidu Gatti, CFT Creative Factory, Kakinada
- Shailendra R Rampure, Smart Space Architects, Pune
- Satyajit Lal, Insidearc, Bhubaneswar
- Sachin Bhat, Minimalistic Design, Goa
- Dalip Khurana, Dalip Khurana & Associates, Karnal
- Mangesh Kamkalakar Kulkarni, Designshack, Pune
- Sham Sunder Gupta, Axis of Design, Ludhiana
- Bipratip Dhar, Epsilon, Kolkata
- Neeraj Dhingra, Dhingra Associates, Delhi
- Shree Ballav Bihani, LA Decor, Kolkata
- Vinod Sharma, Sharma and Associates, Chandigarh
- Kalpesh J Patel, Designcell Architects, Ahmedabad
- Manish Chhaochharia, HV Designs, Kolkata
- Chiranjib Patnaik, IN-ARC, Cuttack
- Prashant Chauhan, Zero9, Mumbai
- Ketan Mistry, Insight, Mumbai
- Sobhan Ari, Sobhan Arch E Techs, Vishakapatnam
- Swati Gupta, Studio One Ten, Delhi
- Vipin Verma, VINCA Interiors, Indore
- Tushar Ranjan Mishra, Catch 3D, Cuttack
- Shweta Jajodian, Geeshwe Creation, Varanasi
- Sandeep Yeola, Y-Positive, Nasik
- Jatin Oberoi, The Accurates, Amritsar
- Santhosh, The Excellent Design Interior, Palakkad

AN INITIATIVE BY

decowood

PREMIUM VENEERS