

# CSR Mandate



## Greenlam Industries: Improving Learning Outcomes in Pre-Primary and Primary Education



India has made significant progress in enhancing access to quality education, expanding elementary school enrollment, and decreasing the number of out-of-school children. These achievements have been bolstered by key laws, policies, and programmes such as the Right of Children to Free and Compulsory Education (RTE) Act (2009), National Early Childhood Care and Education (NCECE) Policy (2013). However, challenges do remain. There is a drastic decrease in out-of-school children in 2014 (5.1 million) compared to 13.46 million in 2006. Out of 100 students, 29 per cent of girls and boys drop out of school before completing the full cycle of elementary education, and often, they are the most marginalized children. Around 50 per cent of adolescents do not complete secondary education, while approximately 20 million children are not attending preschool. Half of the Primary school-going children - which constitute nearly 50 million children - have not achieved grade-appropriate learning levels. **CSR Mandate** spoke with **Parul Mittal, Director, Greenlam Industries**, to understand the various initiatives the company is undertaking to ensure that children who are part of their focused interventions gain access to quality education.

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**What is Greenlam's approach to improving the greatest education scenario in the country?**

As a part of our CSR activities, we have forged a partnership with Pratham Education Foundation to undertake the "Improving Learning Outcomes" programme to bridge the learning gaps in the communities by focusing on creating a sustainable learning space through innovative community-driven activities and building and improving the foundational skills of children to help them progress to quality education.

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The interventions can be summarised as:

- Building Math and Language skills in the students through continuous content and teaching learning



Math and Language  
 • Supporting school principals and teachers

**What are the reasons Greenlam is approaching Education through its programme?**

The need assessment in Bulwer (Rajasthan) and Nalgonda (Maharashtra) Pratham's learning outcomes indicated a strong focus on supporting early childhood education by strengthening their foundational skills. The assessment indeed indicated the need to support children from Grade 1 to VIII. We found out that in terms of reading and number recognition, most of the children in Pre-Primary and Grade 1 and 2 were at the Beginner level. In socio-emotional skills and language development, the percentage of children giving correct answers was below 50 per cent in all activities. And in Grade VI to VIII, we found out that only 50 per cent of children could answer two of the five questions correctly in Vocabulary.

**For an impactful and successful programme, an NGO well-versed in education is required as an implementing partner. Do share in detail about the partner.**

We partner with Pratham Education Foundation, an innovative learning

