

Valley Spectrum

Greenlam Industries Ltd. Launches its exclusive display center in Jammu

Greenlam Industries, among top 3 manufacturer in the world for decorative laminates recently inaugurated Greenlam Shoppee at Bhawani Builders in Bhandarwah, Jammu Province. The showroom will feature an exclusive range of Greenlam Laminates and Green Touch Laminates, making it the only store in the Chenab Valley offering such a diverse collection in the laminate segment.

Greenlam Industries is well known for creating high-quality surface solutions integrated with elegance. Its legacy of unflinching passion for excellence along with exceptional artistry and finesse quality is clearly visible in its flagship brands' offerings. Its diverse range offers an extensive assortment of textures, colours, and designs for Greenlam's customers. This multi-functional gamut of products is meant to give Greenlam's consumers flexibility while designing their spaces and enhance the creativity of their interiors.

Greenlam manufactures each laminate with meticulous attention to detail, ensuring that only superior laminates of international standards, trends, and the highest quality are delivered. From woodgrain patterns to solid surfaces, each decor is designed to perform faultlessly in residential, commercial, and public environments. The laminate sheets also come with several distinct properties such as antibacterial, fire retardant, heat, scratch, and impact resistant while also offering a wide variety of product categories in their laminate and compact collections. These include anti-fingerprint surfaces, HD-gloss surfaces, countertop laminates, unicore laminates, digital or custom laminates, compact boards, cladding solutions, and restroom cubicles, among many others.

The showroom was inaugurated by Mr. Pawan Kumar Gupta (Owner) & Mr. Nitin Gupta Manager Sales, Greenlam Laminate & Allied.

Commenting on the inauguration of SIS Display, Mr. Nitin Gupta, Manager - Sales at Greenlam Laminate & Allied, says "We are elated to introduce the incomparable quality and style of Greenlam Laminates and Green Touch Laminates to the residents of Jammu. Our display centre is a testimony of our commitment in delivering top-of-the-line laminates and providing an exceptional customer experience. At Greenlam Industries, we provide exceptional products and services by bringing together a wide range of exclusive offerings under one roof. Through this launch in the winter capital of Jammu & Kashmir we aim to revolutionize the way customers experience and select laminate and allied products"

The Business Hub

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