

## 12 November 2021

### Greenlam unveils display center in Kurnool

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By Badal Kumar | 12 Nov 2021 6:29 PM IST



Greenlam unveils display center in Kurnool

**H**derabad: Surfacing solution provider, Greenlam Industries Ltd, recently inaugurated its flagship brand Greenlam Laminates in Kurnool, Andhra Pradesh.

The 30ft\*20ft display center at M/s Reddy Traders will feature an extensive variety of laminates for customers to touch and feel and offers a diversified portfolio of textures, colors and designs to choose from, the company said in a statement.

Commenting on the store launch, Anuj Sangal – Country Head, Greenlam Laminate and Allied Vertical at Greenlam Industries Ltd said: "Keeping a pulse on evolving consumer needs and digital readiness, customers today prefer to touch and feel the product before making a big purchase. We truly believe in helping our customers attain 100 per cent satisfaction and the display center in Kurnool is a step towards just that. The display gives the customer the opportunity to choose from a wide range of laminates under one roof that match their need, making the purchase convenient and hassle free."

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### Greenlam Industries Ltd brings exclusive display center in Kurnool

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November 12, 2021, Kurnool: Greenlam Industries Ltd. has been bringing contemporary design solutions for years to transform residential and commercial spaces and recently inaugurated its flagship brand Greenlam Laminates in Kurnool, Andhra Pradesh. The 30ft\*20ft display center at M/s. Reddy Traders, Srinivasa Theatre, Kallur Road will feature an extensive variety of laminates for customers to touch and feel and offers a diversified portfolio of textures, colors and designs to choose from.

Greenlam Industries has been a pioneer in the laminate business, creating high-quality surface solutions coupled with elegance and panache. Featuring new and exclusive designs, Greenlam laminates, a favorite among architects, interior designers and homeowners, sits among the top 3 manufacturers of laminates in the world. The brand offers beautiful and durable solutions meeting international standards of quality.

An ideal solution, Greenlam Laminates is synonymous to artistry, quality and creativity and comes with health & hygiene features – Anti-Bacterial and Anti-Fungal. They also showcase other exceptional features such as they are fire retardant, scratch and impact resistance and are a sturdy and durable surfacing solution known to stand the test of time. They are available in exquisite colours and designs. From modern digital patterns to super high-shine surfaces in fabulous colours and wood effects, each laminate is designed bringing out sophistication and style.

Greenlam laminates with a collection of over 450 designs showcases unsurpassed quality, maintaining superior level of excellence and commitment. The display center was inaugurated by Mr. Ranganatha Reddy B.Arch., MSC Housing (Sthapathi Architects & Engineers) in the presence of Mr. Surendar Reddy Veldurthi (Reddy Traders), Mr. Srinivasa Chakravarthy Chunduru (Regional Head AP & Telangana – Greenlam Industries Limited), Mr. Devesh Das (Segment Head Trade – Greenlam Industries Limited) and Mr. Khaleel Shaik (Branch Head – Greenlam Industries Limited). The event was also attended by eminent architects', interior designers, contractors and dealers.

Commenting on the store launch, Mr. Anuj Sangal – Country Head, Greenlam Laminate and Allied Vertical at Greenlam Industries Ltd. says, "Keeping a pulse on evolving consumer needs and digital readiness, customers today prefer to touch and feel the product before making a big purchase. We truly believe in helping our customers attain 100% satisfaction and the display center in Kurnool is a step towards just that. The display gives the customer the opportunity to choose from a wide range of laminates under one roof that match their need, making the purchase convenient and hassle free."

