

Articles » Property Punditz

## Home color trends to follow in 2018

By Parul Mittal, Director - Marketing & Design, Greenlam Industries Ltd.  
March 26, 2018 109Share on [f](#) [t](#) [+](#)**Grow over the regular color themes and explore the newer trends this year. Here are the latest color trends to follow in 2018-**

While 2017 was all about tropical greens and sophisticated warm hues, 2018 comes with a twist with statement colours bringing much more to the plate. Where summer and spring are usually concluded with vibrant and lively colours, this year, it is all about the subtle, understated and balanced shades that are discreet but, will stand out.

With the ever-changing dynamics of this creative world, let us unravel the upcoming trends for the season.

**Pink as a neutral - Who knew!**

Gone are those days when beige and browns were the only neutral shades when it came to interiors. For the year ahead, earthy tones like camel, tobacco and rust with warm and rich greys will create a perfect harmony in your living space. Millennial pink, especially for sofas or cushions, can add a sense of passion and zeal to the entire picture. Soft understated tints like sandy and millennial pinks reimagine the simple modern design and might give you that unexpected zest that you have been looking for!

**It is time to go dark and mystic**

If you are a fan of minimalism and sophistication, this might cheer you up! Dark hues like plush blue and charcoal grey, coupled with wide wood planks will lay upon that elegant and stark spectacle. Wider planks have marked a return to a more grunge and vintage look, by providing the room with a sense of history and charm that is rarely found in most mass-engineered looks.

**Say hello to Wabi Sabi!**

The Japanese philosophy of Wabi Sabi, centres around embracing authenticity and "keeping it real" in the space we live in. It is an expression that celebrates the beauty in the naturally imperfect world. Glorifying the charm in asymmetry, these products become more attractive, revealing new layers of colour, texture and cracked effects. Give your home a perfect imperfection by placing a herringbone pattern wooden floor that not only looks groovy but also trendy. Taking this a notch higher, what if these ageless floors complement your timeless books? Pair your eternal classics with these ever-lasting floors and create a majestic aura right there in your home!

**Textures, textures and yes, more textures!**

Yes, they are all the blaze this season. Be it your veneers or your laminates, textures give a playful role to them with lots of embellishments, raw edges and appliqué details which are irresistible to the touch. Whatever the colour palette, fusing these can immediately create another layer of decoration and interest. Be it the subtle patterned rug, woven wicker furniture or the metal finishes, layers of textures will always give a soothing vibe to the room. From lush earth tones to the minimalist accents, these colours will definitely make your homes glee with childlike joy and at the same time will give you peace and relaxation.



*Disclaimer: The views expressed in the article are solely of the author and may not represent 99acres.com's opinions on the subject. 99acres.com does not take responsibility for any actions taken based on the information shared by the author.*



Copyright 99acres.com

Share on [f](#) [t](#) [+](#)

Rate it ★★★★★ (No Ratings Yet)

**Post a New Comment****POPULAR AND TRENDING**Karnataka RERA: List of approved projects and agents  
15,104Gujarat RERA approves over 2000 ongoing projects  
7,400Uttar Pradesh RERA: List of approved projects uploaded on website  
6,332Tamil Nadu RERA: List of approved projects and agents  
3,849All you need to know about Madhya Pradesh RERA  
3,040

More &gt;

**SUBSCRIBE TO NEWSLETTERS****PROPERTY PUNDITZ** **Sanjay Jain**

Group Managing Director, Siddha Group

**Kaizad Hateria**

Brand Custodian &amp; Chief Customer Delight Officer, Rustomjee Group

**Amarjit Bakshi**

Founder &amp; MD, Central Park

**Deepak Nair**

Head - Marketing, JP Infra Mumbai Pvt Ltd

**Parul Mittal**

Director - Marketing &amp; Design, Greenlam Industries Ltd.

**Aakash Setia**

Director, MTPL

**YOU MIGHT ALSO LIKE TO READ**

When should a homebuyer opt for pre-approved home loan?

Understanding construction delays

New to real estate investments? Here's a guide

Today's Buyers are Spoilt for Choice and Refuse to Accept Mediocrity

Under-construction homes regain investment prospects

**REAL ESTATE IN INDIA**

Delhi / NCR

Bangalore

Hyderabad

Kolkata

Chandigarh

Nagpur

Coimbatore

Indore

Lucknow

Vadodara

Patna

Bhopal

Kanpur

Vijayawada

Ranichi

Mangalore

Mumbai

Chennai

Pune

Ahmedabad

Jaipur

Bhubaneswar

Goa

Kerala

Surat

Dehradun

Nasik

Vishakhapatnam

Varanasi

Mysore

Raipur

**99acres LINKS**

Mobile Apps

National Home

Buy Our Services

Residential Property

Commercial Property

Price Trends

NRI Services

New Projects

Advertise your property

Sitemap

Get Alerts

Builders in India

Articles

**COMPANY**

About Us

Contact Us

Careers with Us

Terms &amp; Conditions

Request Info

Feedback

Report a problem

Testimonials

Privacy Policy

Summons/Notices

Grievances

Safety Guide

**Our Partners**

Naukri.com - Jobs in India

Naukrigulf.com - Jobs in middle east

Jeevansathi.com - Matrimonials

Brijj.com - Professional Networking

Shiksha.com - Education Career Info

Policybazaar.com Insurance India

Meritnation.com - Online Educational Assessment

Allcheckdeals.com

PaisaBazaar.com

AmbitionBox.com

**CONTACT US**

Toll Free 1800 41 99099

Monday - Saturday (9:00AM to 6:00PM IST)

Email: [feedback@99acres.com](mailto:feedback@99acres.com)**CONNECT WITH US**

749K people like this. Sign Up to see what your friends like.

[Follow @99acresindia](#) 70.1K followers

9.9K

\* India's No.1 Property Portal. Source: Alexa.com

**MOBILE APP**

GET IT ON Google Play

Available on the App Store