



cent) and Eastern Europe (up 46 per cent). Visitor numbers from Poland and the United Kingdom also rose. Considerable increases were seen in visitors from Asia (up 53 per cent), the Middle East (up 25 per cent), Africa (up 17 per cent), Australia/Oceania (up 31 per cent), North America (up 26 per cent) and India (up 41 per cent).

#### Trends for tomorrow's living spaces

This year interzum addressed some very exciting themes and ideas for trade visitors. It demonstrated that outstanding innovations in furniture production and interior construction are constantly being developed. New materials, technologies and design approaches were just some of the key areas that the trade fair focused on. The products on display ranged from fittings, surfaces and decors to textiles, glass and lighting all the way through to

innovative materials. The wide-ranging special events at the trade fair examined global trends such as sustainability, digitalisation and mobility. The special Mobile Spaces event area explored how a new understanding of mobility will influence vehicle interiors. With events

such as this, interzum underscored its focus on groundbreaking ideas and highlighted their importance to exhibitors.

**Many of the innovations presented in Cologne can be used in both stationary and mobile spaces.**

