

## Greenlam Industries opens its second Display Store in Delhi

Asia's largest producer of laminates Greenlam Industries Limited has expanded its network by opening the second Display Store in Kotla, Delhi, in association with Jawala Parshad & Co. Pvt. Ltd., one of the leading dealers of Delhi.

The Display Store will showcase an exquisite range of decorative products like laminates, veneers, engineered door solutions, engineered wood floors across company's marquee brands - Greenlam laminates, Greenlam clads, Mikasa floors, Mikasa doors and Decowood Exclusive Natural as well as Engineered Veneer Collection.

Following the success of the stores at Mumbai and Kirti Nagar in New Delhi, the second store in Delhi is located at Kotla Mubarakpur over

3000 sq. ft. space spread on 3 floors. The Store is located in an area that is a centrally located and one of the upscale city centres. First of its kind Display Store for interior and exterior surfacing products, it will enable customers to give their homes a unique character.

Designing of one's home interiors innovatively can be done effortlessly if one knows where to look for the suitable décor material. Greenlam has enabled consumers to add a unique character to their homes with a vast assortment of decors. By expanding its city network Greenlam Industries has brought consumers closer to popular global and domestic trends in interior décor and surfaces.



Commenting on the opening of yet another Display Store in Delhi Saurabh Mittal, CEO and MD of Greenlam Industries, said, "We are happy to launch our second Display Store in Delhi. It has been our endeavour to offer the best in decorative surfaces to our customers. Our entire surface solutions range will not only enable customers to innovatively doing up their place, but maintaining it cost effectively as well. The Store launch is a significant step for us and reiterates the importance of Delhi for Greenlam Industries Ltd."

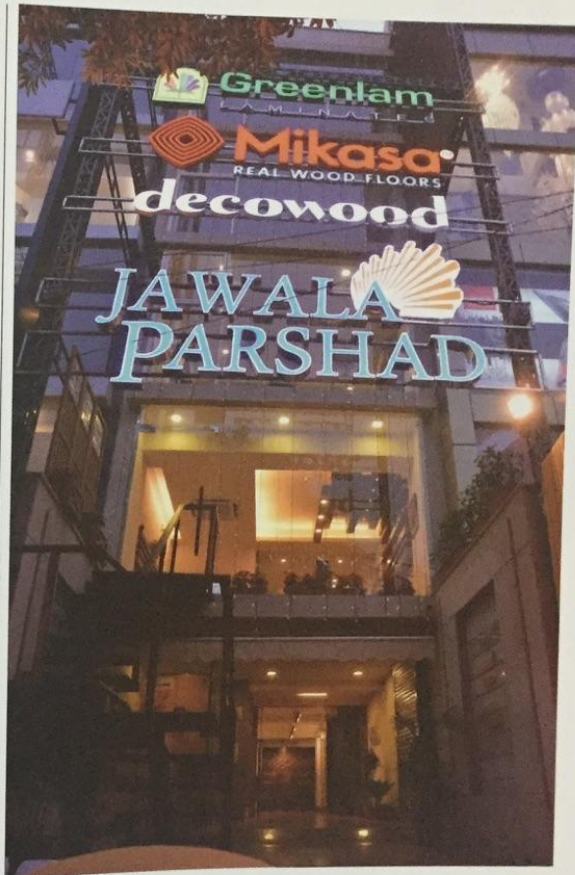
Ensuring superior design and quality Greenlam has been awarded certifications such as ISO 9001, ISO 14001, OHSAS 18001, Greenlabel and Greenguard. It also meets rigid international quality standards such as NEMA and BS of the United States and the United Kingdom respectively.

The Display Store is definitely a one-stop shop for fulfilling all the surfacing needs.

#### About Greenlam Industries Limited

Greenlam is one of the leading laminate manufacturers and Asian market leader in decorative laminates. With over two decades of experience in the surface décor space, Greenlam has been the pioneers in introducing the international décor trend in India and the international markets.

Greenlam Industries Limited has been beautifying spaces for years by infusing creativity into every piece of work and turning it into



be reckoned with in surfacing products in more than 100 countries, Greenlam Industries Limited is standing tall with its guiding philosophies - innovative technologies and creative solutions. The company is engaged in the manufacturing of decorative laminates, decorative veneers, doors, wall clads, wooden floorings and MFC (Melamine Faced Chip Board).