

Construction Week India

Façade market trends: Building smart, sustainable skins

From ACP to unitised systems, India's façade market systems are evolving into high-performance building envelopes shaped by regulation and environmental considerations.

by Staff Writer | March 17, 2026

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1. An example of unitised curtain wall system (Image source: AluK India) | 2. Sobha Aranya, Sector 80, Gurugram (Image source: Sobha Ltd) | 3. Guwahati Airport (Image source: Aludecor) | 4. Best Group Corporate Office, Thrissur (Image source: Fundormax India)

India's façade market is moving from a niche, design-led segment into a mainstream engineering discipline that now carries measurable commercial and regulatory weight. According to an Imarc estimate, the India façade market at roughly at \$3.06 billion in 2024 and is expected to reach \$ 5.58 billion by 2033. Imarc notes the growth drivers to be urbanisation, energy efficiency mandates, and rising demand for high performance building envelopes.

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Pooja Mittal, Director, Greenlam Industries

"Sustainability is no longer optional, it's a core consideration in material selection."

FUTURE OF FAÇADE

Regulation and fire safety aspects are becoming mainstream, according to industry expert who expect A2 and non combustible materials, system level testing and traceability to become standard procurement requirements. "As incidents of fire rage across the country, FR materials along with Firewall FR ACPs will become a norm rather than an exception," says Bhaiya of Aludecor Lamination.

In prefabrication and modularisation, the utilised curtain walls and factory finished rainscreen modules are expected to extend beyond premium projects into mid market segments because they reduce site risk and