

Hello Kotpad

Festive Season 2025: When Homes Become Runways of Celebration



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India, 19 september 2025: The festive season in India is a time when homes are refreshed, renewed, and reimagined to welcome joy and togetherness. This year, design is playing an even bigger role, with products that bring couture-inspired artistry, indulgence, and vibrant energy into everyday living spaces. From laminates, bathroom fixtures to paints, brands are offering collections that make it easier than ever for homeowners to turn their homes into runways of celebration.

Laminates are at the heart of this transformation, allowing people to infuse drama and personality into walls, cabinetry, and furniture. With rich textures and striking finishes, they provide both functionality and style, perfect for festive-ready homes.

Ms Parul Mittal, Director, Greenlam Industries: *"With the launch of Greenlam Laminates' latest collection, featuring 4 new trends, 79 unique decors, and 3 cutting-edge textures, Indian homes take centre stage this festive season. Every design reflects our commitment to blending couture-inspired artistry with industry-leading innovation, so each space feels like a runway of premium and self-expression. At Greenlam, we invite discerning homeowners to experience not just surfaces, but curated masterpieces that elevate every celebration"*

Festive design is also about adding touches of indulgence, and bathrooms are increasingly becoming spaces for self-expression. Brands are introducing statement fixtures that double as works of art, creating an element of luxury where it's least expected.

Mr. Ranjeet Oak, Managing Director, South Asia, Kohler: *"With the Wild at Heart collection, we wanted to bring artistry and luxury into the bathroom, a space that is increasingly central to home makeovers. At Kohler, we believe design is most powerful when it creates an emotional connection, and this collection reimagines everyday fixtures into statement pieces that reflect creativity, distinction, and a sense of indulgence, perfect for homes looking to make a festive-ready transformation"*

Colour finally completes the festive makeover, setting the mood for celebration. Walls become expressive canvases, turning homes into vibrant reflections of personality and warmth.

Srikant SK, Head of Consumer Experience at Birla Opus Paints: *"At Birla Opus Paints, we consider the festive season an occasion that truly transforms homes into vibrant, expressive canvases. This is a time when every detail matters, from new decor pieces to the festive glow of lighting, and our paints, with their range of vibrant shades, make walls the perfect backdrop for this celebratory spirit."*

We strongly believe a wall isn't just a surface; it's a key element in shaping the emotional and sensory experience of a space. To ensure this beauty endures, our paints are engineered with features like scuff resistance, dust resistant, spatter-proof technology, delivering high gloss finishes that truly make colours pop. Just as a runway showcases curated artistry, our product range empowers homeowners to craft interiors that are an extension of their unique style. Every carefully chosen shade and texture ensure their homes don't just look good, but truly feel like a celebration of their personality, ready to embrace the joy and warmth of the festivities"

This festive season, products are doing more than decorating homes, they are enabling homeowners to celebrate their individuality with surfaces, fixtures, and colours that blend innovation with artistry. With every new design, Indian homes are stepping onto the runway of celebration, ready to host the season in style.

Business Micro

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by Neel Achary • Sep 19, 2025 • 0 Comment

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