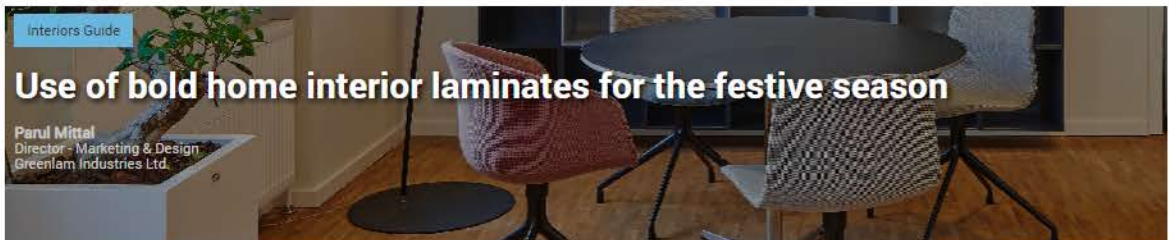


# Magic Bricks

## 30-10-2020



*This festive season, uplift your ambience with the freshness of natural materials, splendour of glittering accents and the allure of bright colours. It will make way for a healthy, clean and uplifting environment that will narrate the story of best memories lived at home.*



The lockdown phase has made us truly realise the importance of our [home interiors](#) and its impact on our mood. It is that cocoon where you start or unwind your day; contemplate or take rest; fight or live happy moments. Your home is your companion in sickness and in health.

Read on for a tour of classic ways to amp-up the glam quotient of your house [this festive season](#).

### **Metallic mixology**

An element of tarnish and shine is widely embraced when it comes to celebrations. It also portrays sophistication and elegance that gives a rich outlook to your home interiors. To bring in a fusion of various metallic shades in your bedroom, we suggest blending with light colour hues. Start with adorning your walls with the woodgrain texture and natural brown shade of Zebraipes to add a dash of panache and warmth altogether. Now, flaunt your bronze and golden tapestry through cushions and blanket which will seamlessly shine out against your wooden laminates.

Festivities call for deep cleansing of the house usually, but this year has brought hygiene at the forefront of our daily routine. Bacteria-free laminates in the market come with health and hygiene features – antivirus, antibacterial, and antifungal that retard and kill up to 99.99 percent of viruses and bacteria which come in contact with the surface. Lastly, place a white ceramic lampshade to complement other interiors and light scented candles or place a potpourri jar to unlock refreshing vibes in your room.

### **A euphoria of neutrals**

Earth tones are subdued hues rooted in nature that tend to be soothing and quite versatile. Although these neutral tones can work in a variety of spaces, maintaining visual interest can be tricky. To ace this décor theme and enliven your living room, place your white sofa set against the exotic grain texture. Its light brown colour will work dually as a balancing factor as well as make your space more comfortable and inviting for your guests which is perfect for the festival season.

To further strengthen your game of visual aesthetics, go with grey floor vase and lamp, which will also add to the serene ambience. Since a lot of us prefer to use candles outside the house, you can illuminate the earth tones with pendant lighting fixtures. You can also opt for traditional artefacts, handmade wall hangings or earthen pots to infuse some elements of Indian culture as widely preferred during festivities in the country.

### **Go bold, go dark**

A little drama can instantly uplift any room and mood. This is where a dark colour palette can make your space look bold yet intriguing. So, take out your checkered bedsheet and layer your bed with dark grey or blue colour. For your cushions and pillows, go for contrasting shade like beige, which will calm down your dark tones. Next, you can also dedicate one corner of your room for a study area with minimal furniture in the suave of chocolate brown shade.

Since natural textures work best in a room adding depth and some dimension to your décor, we suggest going for statement patterns or textures. Moreover, floor laminates are composed of three stability providing layers - real hardwood, a stabilising core and a balancing layer; you don't have to worry about climate change. So, this festival season you can be totally present in enjoying the moment without worrying about the maintenance of your floors. Enlighten this set-up by re-cycling old glass bowls and bottles filled with fairy lights that will help you weave magical vibes for your house parties.

Staying indoors has gained its importance this year and with the festive season around the corner, get on to trying these easy and delightful home décor ideas. We assure you will be stunned at the charming and sparkling outcome of your space.



# The Architecture Design

## 17-10-2020

Gateway to timeless home décor trends

by EDIT TEAM • 17 OCTOBER • SMART PRODUCTS



**Greenlam**  
LAMINATES

Before spilling décor ideas, it is interesting to note that how traditional décor themes have carved an evergreen niche for themselves. Since, traditional décor themes are expansive, one can create distinct looks by tweaking them with a mix 'n' match of modern trends. Your interiors are also set in way that exude comfort and panache. It is the perfect balance of the old meets new that instantly uplifts the space bringing the best of both worlds together.

Even if you are a beginner with minimal or no knowledge of home décor, this is an ideal space for you to explore easy ways of designing a gateway to a timeless paradise!

### Farmhouse Style

When you blend a warm colour like brown with a décor theme that is full of charm and simplicity, the outcome is a look beyond beautiful. Very simple to replicate, one can start with having a colour palette of various hues of brown with a pop of classic white. Go for Buen Walnut, Arizona Oak and Oak Fissure from Greenlam Laminates whose rich brown shades and elegant textures will give a visual treat to your walls. Moreover, current times call for a fusion of safety and style, therefore it is important to opt for laminates that can keep your surfaces hygienic and germ-free. So, worry not, as these laminates also provide health & hygiene features – antivirus, antibacterial, antifungal that retard and kill up to 99.99% of viruses and bacteria which come in contact with the surface.



Further, embrace the natural look of your space by opting for engineered wooden floors like this Noce Imperial from Mikasa Floors to add a pinch of drama while they are easy to maintain as well. Take out your fruit baskets and storage boxes made with jute to enliven the comfort and cosiness. Lastly, a woven chair and stool in white colour will give more definition to the entire look.

### Perfect refuge of 'Classic Blue'

You can drive away all your blues by incorporating them smartly in your bedroom. The best part about the pantone colour of the year is that it is easily accessible and looking at the wide usage of this colour, it must be already available in your home. So, you don't have to worry about extra purchasing! To design a subtle look, layer your bedding with blue sheets, topped with velvet pillows. One can also add some pop of colour in your blanket but remember to go for a neutral or pastel shade of pink or yellow. The outcome of this combination will keep the elegance intact.



Undoubtedly, Classic Blue has been all over the place this year making it a hit. To experiment with your look, marry the charismatic charm of wood with your blue shades. For instance, this Noce Imperial from Mikasa Floors will effortlessly amp up the setting with its rich texture. Also, Mikasa Floors are composed of three layers – real hard wood, a stabilizing core and a balancing layer, which provides solidity and stability in all types of climate. Amplify your interiors with a metallic rimmed bed side table and place glassware to complete the look.

### Striking black beauty

The dramatic and timeless essence of black shade is everyone's favourite. It effortlessly adds depth and panache to an otherwise plain room. Without going overboard with this intense shade, balance out your palette with other contrasting colours. For your furniture and walls, opt for this grain textured HDBX Smoked Knotty Pine from Decowood Veneers that will balance your black sofa and grey stools. This veneer will bring in the element of real wood giving a more authentic touch to your ambience.



Since, veneers have a natural wooden look, go for Jaipur Rugs or handcrafted stools to achieve a fusion of modern and traditional décor. With matte finish topping the preference chart, go for black and silver metal when it comes to ceiling lamps. The sparkle of metal and glamour of matte will stand out against your white ceiling and blend with the wooden veneers. We suggest keeping the space uncluttered and go less on accents. This look will surely leave everyone talking about the graceful aesthetics of your room.

These traditional themes will get your imagination running and help you unfold your creative side. So, get ready to enjoy this joyous ride to making your space experience an exquisite makeover!

Courtesy : Ms. Parul Mittal, Director, Greenlam Industries Ltd



# Realty Myths

## 16-10-2020

### Gateway to timeless home décor trends



By RM Bureau on October 16, 2020

No Comments / 81 views



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