



“At Greenlam we constantly endeavour to redefine interior spaces with superior quality products and get the best décor trends to the market. Our aim is to constantly innovate our technology and create products which facilitate craftsman masterpieces. Platforms such as Acetech offer an opportunity to showcase our modernization and expertise. It also gives us a chance to share best practices with some of the world’s leading players in the home and interior sector.”

Greenlam industry’s display was spread across a huge area spanning 640 mt. sq. which was one of the biggest among the stalls at Acetech Mumbai.





GREENLAM'S BEST SURFACES SHINE @ ACETECH MUMBAI 2015

With an interactive experimental zone - *Greenlam Deconstruct*

In an exhibit area spanning 640 sq. mt., Greenlam industries showcased exquisite range of decorative products for laminates, veneers, engineered door solutions, engineered wood floors across company's various brands- **Greenlam laminates, Greenlam clads, Mikasa floors, Mikasa doors & frames and Decowood Exclusive Natural as well as Engineered Veneer Collection.** The spectacular installation was based on the theme '*Deconstruct*'. The entire exhibit space had been created so as to reinforce the layering process of a laminate and convey the tactile experience of running your hands along the surfacing products.

Greenlam Industries also won a **Bronze** for The Grand Stand Award and the ET Acetech Design Wall Award for excellence and innovation for Mikasa floors. They also hosted interactive expert sessions about innovations in the decorative/interior industry on all 4 exhibition days by key industry stalwarts such as *Kalyan Dutt Roy, Nitin Vaze, Niten Patial, Peter Bradfield, Steven Louis, Peter Klement, Lorraine Brigdale, Apoorv Agarwal and Anil Tyagi* on emerging global interior trends in the industry.

Speaking about the participation at Acetech 2015, Saurabh Mittal- Managing Director and Chief Executive Officer, Greenlam Industries Ltd., said,

