



*Mikasa Solitary Collection - Oak Smokehouse*

## TOP TRENDING FLOORS

# HERRINGBONE COLLECTION FROM MIKASA

Expanding its ever-growing collection, Mikasa premium engineered wood floors from the house of Greenlam Industries Ltd., launched its Herringbone collection. The Herringbone flooring range looks like classic ancient Roman architecture and will add that artistry and grandeur to your interiors.

The new collection features patterns like, **Square/ Diagonal Herringbone, Double Herringbone, Single Herringbone, Brick Pattern Half bond, Diagonal basket** and **Square basket**. Each pattern offers a distinct look to your floor and adds a different dimension to your room.



Mikasa Twine Collection-Oak Seamount & Oak Winter



Mikasa Twine Collection-Oak Stockholm & Oak Fune

Apart from the different patterns, the Herringbone angle is also available in single colour products as a part of the solitary collection and two-colour products as a part of the twine collection. The solitary collection features both dark and light shades of wood to cater to all tastes. The twine collection comprises of alternating strips of light and dark species of wood.



**Q. As designs and material choices are increasing, how does one select a flooring option that keeps up with changing trends.**

*As awareness about different products increase, customers want to move away from conventional material like stone, mosaic, ceramic tiles, carpets, etc. to newer more versatile material such as engineered wood floorings. People abroad have been using engineered wooden floors for quite some time, but in India this market is slowly growing.*

*Mikasa the first engineered flooring brand produced out of India is made using ethically sourced raw material from the world over. The HDF core conforms to E1 grade and all the lacquers and stains are water based, making these floors practically VOC free and healthy to live. With more than 100 products crafted from exotic woods like Oak, Walnut, Sapele and Ash, just to name a few, the consumers are spoilt for choice. By far this is the largest offering of engineered wood flooring product in India by any brand. Technology for joining the planks together is reflected in the glue less joint PlankLoc making the installation process very simple and leaving no mess behind.*

**- Parul Mittal, Director -Marketing & Design, Greenlam Industries Ltd.**