

Architect and Interiors

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Greenlam unveils new surfacing solutions



Greenlam Industries, a creator and innovator of modern and stylish decorative laminates and veneers for decades, displayed a plethora of exquisite decorative surfaces products at Interzum 2019. The variety of offerings brings life to interior spaces by using creativity into every piece of work.

The new and attractive range of elegant products for laminates, veneers, engineered door solutions, engineered wood floors was showcased to the customers. Additionally, fresh arrivals were also displayed like the Greenlam Laminates Madera collection, interior and exterior cladding solutions, Stratus collection, Infinia Countertop collection, wet panel products, HPL collection and Mikasa floors.

At the exhibition the company highlighted the fact that it is among the largest surfacing-solutions brand in the world and that it has two state-of-the-art manufacturing facilities that offers end-to-end surfacing solutions spread across laminates, compacts, decorative veneers, engineered wooden floors and engineered wooden doors.

Greenlam sets the stage on fire at Interzum 2019

2019

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Greenlam Industries Ltd has been a creator and innovator of modern and stylish decorative laminates and veneers for decades. The varieties of offerings bring life to interior spaces by using creativity into every piece of their work. Being the largest producer of laminates in Asia and among the top three in the world with availability in over 100 countries, Greenlam Industries Ltd is soaring high with its guiding philosophies – innovative technologies and creative solutions.

The company made its ninth consecutive appearance at Interzum 2019, the world's leading event for interior and design. The event held in Cologne, Germany was a four-day event which started on the May 21 and concluded on May 24. Since its inception, Interzum has become a must attend event where decision makers, opinion leaders and disseminators from all over the world keep up with the innovations in the industry.

The company's booth reflected on the brands' inspiration which is driven by innovation and creativity. The company showcased their brilliant aesthetic appeal and phenomenal quality of products at the exhibition. The booth featured inspiring setups to give the consumer an insight into what the product in its true essence is. Making the entire setup extremely customer friendly, the new and attractive range of elegant products for laminates, veneers, engineered door solutions, engineered wood floors was showcased to the customers. Additionally, fresh arrivals were also displayed like the Greenlam Laminates Madera Collection, interior and exterior cladding solutions, Stratus Collection, Infinia Countertop Collection, wet panel products, HPL collection and Mikasa Floors.

Greenlam Industries Ltd. sets the stage on fire at Interzum 2019, yet again!



By RealtyMyths on May 27, 2019

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- Greenlam features its products at the Interzum 2019 in Cologne, Germany for the 9th time in a row
- Greenlam displays its large plethora of exquisite decorative surfaces
- Interzum is the world's leading event for all furniture production and interior design

Greenlam Industries Limited has been a creator and innovator of modern and stylish decorative laminates and veneers for decades. The variety of offerings bring life to interior spaces by using creativity into every piece of their work. Being the largest producer of Laminates in Asia and among the top 3 in the world with availability in over 100 countries, Greenlam Industries Limited is soaring high with its guiding philosophies – innovative technologies and creative solutions.



Greenlam Industries Ltd. made its 9th consecutive appearance at Interzum 2019, the world's leading event for interior and design. The event held in Cologne, Germany was a four-day event which started on the 21st of May and concluded on the 24th of May. Since its inception, Interzum has become a must-attend event where decision-makers, opinion leaders and disseminators from all over the world keep up with the innovations in the industry.

Greenlam Industries

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Additionally, fresh arrivals were also displayed like the Greenlam Laminates Madera Collection, Interior and Exterior Cladding solutions, Stratus Collection, Infinia Countertop Collection, Wet Panel products, HPL Collection and Mikasa Floors.

Speaking about the exhibit Parul Mittal- Director Marketing & Design at Greenlam Industries said, "At Greenlam our constant endeavour is to bring innovation and redefine interior spaces with superior quality products. We aim to bring back the best in international trends to India. We use state of the art technology and create products which facilitate craftsman masterpieces. Platforms such as Interzum give us the opportunity to showcase our best and take Indian trends to the world as well. Events like these give us a chance to share the top practices with some of the world's leading players in the home and interior sector."

Greenlam exhibit drew in a curious crowd who wanted to witness the patterns and ranges from India first hand. The next Interzum is scheduled to happen in 2021.



Greenlam Industries boasts an impressive presence at Interzum 2019 in Germany

Reputed for its laminates and veneers, Greenlam Industries Limited presents at Interzum 2019 in Cologne, Germany for the 9th consecutive time.

The past two decades have witnessed the growth of Greenlam Industries as a creator and innovator of modern and stylish decorative laminates and veneers. With significant experience in the field of surface décor, Greenlam has been the pioneer in introducing international décor trends in India as well as to international markets.

The company made its 9th consecutive appearance at Interzum, the world's leading event for interiors and design, held in Cologne, Germany from May 21st to 24th, 2019. Since its inception, Interzum has become a global platform integral to the surface decor industry, where designers keep up with the innovations in the field.

Greenlam's booth reflected the brand's inspiration, which is driven by innovation and creativity. The new and attractive range of elegant products for laminates, veneers, engineered door solutions and engineered wood floors was showcased to the customers. Additionally, fresh arrivals such as the Greenlam Laminates Madera Collection, Interior and Exterior Cladding solutions, Stratus Collection, Infinia Countertop Collection, Wet Panel products, HPL Collection and Mikasa Floors were displayed.



Greenlam has pioneered the introduction of surface decor trends in Indian and foreign markets

Speaking about the exhibit, Parul Mittal, director of marketing and design at Greenlam Industries, said, "At Greenlam, our constant endeavour is to bring innovation and redefine interior spaces with superior quality products. We aim to bring back the best in international trends to India. We use state-of-the-art technology and create products which facilitate craftsman masterpieces. Platforms such as Interzum give us the opportunity to showcase our best and take Indian trends to the world as well. Events like these give us a chance to share the top practices with some of the world's leading players in the home and interior sector."

Greenlam is among the world's top three surfacing solutions brand and the largest such in India and Asia. With an impactful presence in over a hundred countries, Greenlam has focused on developing quality products with great passion for innovation. Their products are Greenguard Certified and anti-bacterial, thereby ensuring that they are environment-friendly and safe to use. The firm focuses on employing eco-friendly practices and stresses upon the ethical procurement of raw materials. This, coupled with their dedication to quality products with strong aesthetic appeal, makes them one of the most renowned names in laminates and veneers worldwide.